



**25 by 25 -- Oklahoma
Early Childhood Coalition
Allied Organizations
2016 to 2025**

“25 by 25” raising Oklahoma’s rankings of early childhood wellbeing to the top 25 states by 2025!

We are excited to announce the formation of a special statewide coalition supporting greater investment in early childhood development.

The coalition was officially launched in May 2016 and includes:

- A 60+ group of professional, business and civic leaders (OKCEOs);
- A 25+ caucus of state legislators;
- A 25+ coalition of allied organizations; and
- Implementing an asset mapping process, in up to 25 communities over the next ten years. This process will identify and share programs and services available to their communities, via public/private partnerships.

This Allied Organization group will:

- Provide focus on greater investment in early childhood development programs
- Be supportive of policies and priorities that prevent rather than punish and that offer a hand up rather than a hand out
- Focus will be on providing family opportunities for cradle to career success
- Be given the opportunity to sign public letters of support or opposition, as government wrestles with allocation of scarce resources
- Be asked to provide a balance in the message legislators often get from single issue advocates.

Through organizational support we expect to see our state improve educational outcomes, build sustainable economic development, and assure better quality of life for all our citizens.

