



25 by 25 -- Oklahoma Early Childhood Coalition 2016 to 2025

Advocacy Outreach

1. **National Partners:** Providing funds and/or expertise
 - Council for a Strong America: Including; “Ready Nation”, “Fight Crime: Invest in Kids”, Shepherding the Next Generation, Mission: Readiness, Champions for America’s Future
 - Others
2. **State coalition:** 25 Organizations providing advocacy support
 - Oklahoma Business Roundtable
 - Oklahoma Educational Television Authority
 - Potts Family Foundation
 - Oklahoma Institute for Child Advocacy
 - Smart Start Oklahoma
 - Plus - 20 others as founding partners
3. **OK Legislative Caucus:** 25 Senators and Representatives providing bipartisan advocacy to retain and enhance proven Early Childhood government investments
4. **Community:** 25 Diverse Cities – matching needs with proven Early Childhood programs

Education & Program Outreach

Human Resource Leaders

Partnering with the Oklahoma Human Resources State Council:

- Conduct presentations at all 12 state chapters on Family Friendly Business Practices
- Secure 25 diverse companies as model “family friendly” companies
- Secure recognition of their status

Oklahoma Champions for Early Opportunities (OKCEOs)

Expand 60 + Business/ Professional Leadership Group

Grow partners in Program Delivery:

- Smart Start
- Early Head Start
- Others